

Short Bio Dr. Simone K. Frey

Dr. Simone K. Frey is the founder of the think tank and expert community NUTRITION HUB. She connects experts with each other and with startups and companies to develop recommended actions for a sustainable future of nutrition. She supports companies with marketing, communication and innovation strategies. Previously, she built and led the startup BioAnalyt to profitability and worked on the investor side.

Born in Augsburg, she studied Ökotrophologie in Giessen, Vienna and New York, earned her doctorate at the University of Potsdam and was a scholarship holder at ESMT Business School.